



Driving Customer Service Excellence: UniFirst Names 2018 Aldo Croatti Award Winners

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Nine employee Team Partners honored as customer service all-stars

WILMINGTON, Mass., Oct. 24, 2018 /PRNewswire/ -- UniFirst Corporation, a leading provider of customized work uniform programs, corporate attire, and facility service products to businesses throughout North America, has selected nine route service representatives (RSRs) as recipients of the prestigious 2018 Aldo Croatti Award, the most coveted of all UniFirst Corporation recognitions. Named after UniFirst's founder, the Aldo Croatti Award is presented to those RSRs who exemplify customer service excellence and satisfaction, while retaining 100% of their customers for an entire fiscal year. Remarkably, combined, these nine RSRs service more than 1,000 UniFirst business customers on a weekly basis.



Each Aldo Croatti Award winner will receive a special rewards package that includes a cash bonus and an all-expenses-paid luxury vacation-for-two to The Ritz-Carlton in Aruba as part of UniFirst's President's Club reward program. In addition, they will be given a brand new UniFirst delivery truck for use on the job to make all their customer deliveries in style. Their new trucks will also be embellished with a special award insignia—a mark of distinction—recognizing the RSR as a superior customer service representative.

UniFirst's Aldo Croatti Award winners for 2018 are as follows:

1. Travis Cook, Raleigh, N.C.
2. Wayne Coppin, La Salle, Quebec
3. Will Harding, Grassy Lake, Alberta
4. Lonnie Macik, Bryan, Texas
5. Anthony Mistretta, Citrus Heights, Calif.
6. Dominic Morois, Drummondville, Quebec
7. Corey Price, Coral Springs, Fla.
8. Sean Riccardi, St. Petersburg, Fla.
9. Greg Whitfield, Goldsboro, N.C.

"Customer focus and service excellence are critical to UniFirst's continued success and these RSRs represent the 'best of the best' when it comes to providing superior customer service day in and day out," said Steven Sintros, UniFirst president and CEO. "Earning the Aldo Croatti Award is no easy task and I applaud these nine standouts for meeting and exceeding their professional goals. I couldn't be prouder of their personal accomplishments and for continuing to set the bar high for customer service excellence."

About UniFirst:

Headquartered in Wilmington, Mass., UniFirst Corporation (NYSE: UNF) is a North American leader in the supply and servicing of uniform and workwear programs, as well as the delivery of facility service programs. Together with its subsidiaries, the company also provides first aid and safety products, and manages specialized garment programs for the cleanroom and nuclear industries. UniFirst manufactures its own branded workwear, protective clothing, and floorcare products; and with more than 250 service locations, over 300,000 customer locations, and 14,000-plus employee Team Partners, the company outfits nearly 2 million workers each business day. For more information, contact UniFirst at 800.455.7654 or visit UniFirst.com.

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