



UniFirst No. 9 Chevy Driven by Chase Elliott Returns for Chase Race at Charlotte

October 6, 2026

WILMINGTON, Mass., Oct. 6, 2026 /PRNewswire/ -- [UniFirst Corporation \(NYSE: UNF\)](#), a North American leader in providing customized business uniform programs, facility service products and first aid and safety services, will step into the post season spotlight with 2020 NASCAR Cup Series champion Chase Elliott and the Hendrick Motorsports crew this weekend as the No. 9 UniFirst Chevy hits the track for a crucial Chase race at Charlotte Motor Speedway.



The action is scheduled for Sunday afternoon, October 11, at 3 p.m. ET and will be televised live on USA Network. The No. 9 UniFirst Chevy will tackle Charlotte's highly anticipated return to the traditional 1.5-mile oval layout, sporting its signature bold green design and iconic U-Mark.

"I'm glad we're back on the oval. I think it's produced better racing with this car," said Elliott. "The last time we had UniFirst on our No. 9 Chevy, we put together a solid night at Richmond Raceway. So, hopefully we can pick up where we left off and have another strong run."

"There's nothing quite like the atmosphere of a NASCAR Cup Series Chase race at Charlotte," said David Katz, Executive Vice President of Sales and Marketing at UniFirst. "Chase and the entire No. 9 crew have shown incredible resilience and determination all year long. We're proud to back them this weekend and excited to see them secure a spot in the next round."

Sunday's race at Charlotte marks the fourth of five primary sponsorship appearances for UniFirst in the 2026 NASCAR Cup Series season. The No. 9 UniFirst Chevrolet debuted earlier this spring at Darlington Raceway and Martinsville Speedway, with its most recent appearance under the lights at Richmond Raceway.

Following Charlotte, the No. 9 UniFirst Chevy will hit the track for its final primary race of the season at Martinsville Speedway on Sunday, November 1 at 2 p.m. ET, televised on NBC.

The 2026 season marks UniFirst's seventh year as a proud sponsor of Chase Elliott and the No. 9 team. As the Official Workwear Provider for [Hendrick Motorsports](#), UniFirst also supplies high-quality uniforms, workwear, and facility services to the team and its sister company, [Hendrick Automotive Group](#).

For more information on UniFirst, visit [UniFirst.com](#).

About UniFirst

[UniFirst Corporation \(NYSE: UNF\)](#) helps businesses of all sizes keep their workers safe, comfortable, and professional with work uniform and facility service solutions, as well as first aid and safety supplies and services. Headquartered in Wilmington, Mass., the company manages specialized garment programs through its subsidiaries for the cleanroom and nuclear industries. Alongside partnerships with leading brands, UniFirst manufactures its own branded workwear, protective clothing, floorcare products, and restroom supplies at three company-owned facilities. Guided by a commitment to Always Deliver™ for its customers, Team Partners, and communities, UniFirst operates 270-plus service locations across North America, serves more than 300,000 customer locations, and outfits over 2 million workers daily with the support of 16,000-plus Team Partners. For more information, contact UniFirst at 888.296.2740 or visit [UniFirst.com](#). Follow UniFirst on [LinkedIn](#), [Facebook](#), [X](#), [YouTube](#), [Instagram](#).

ABOUT HENDRICK MOTORSPORTS:

Founded by Rick Hendrick in 1984, Hendrick Motorsports is the winningest team in NASCAR Cup Series history. At the sport's premier level, the organization holds the all-time records in every major statistical category, including championships (15), points-paying race victories (324) and laps led (more than 86,000). It has earned at least one race win in a record 42 different seasons, including an active streak of 41 in a row (1986-2026). The team fields four full-time Chevrolet entries in the NASCAR Cup Series with drivers Alex Bowman, William Byron, Chase Elliott and Kyle Larson, and one in the NASCAR O'Reilly Series with newcomer Corey Day. Headquartered on more than 150 acres in Concord, North Carolina, Hendrick Motorsports employs approximately 500 people. For more information, please visit [HendrickMotorsports.com](#) or interact on [Facebook](#), [Instagram](#), [TikTok](#) and [X](#).



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