

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

<b>OMB APPROVAL</b>	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CROATTI CYNTHIA</u>  (Last) (First) (Middle) 68 JONSPIN ROAD  (Street) WILMINGTON MA 01887  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>UNIFIRST CORP [ UNF ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Executive VP &amp; Treasurer</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>07/02/2004</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock/\$.10 Par Value	07/02/2004		S		500	D	\$28.28	217,120	D	
Common Stock/\$.10 Par Value	07/02/2004		S		500	D	\$28.3	216,620	D	
Common Stock/\$.10 Par Value	07/02/2004		S		2,600	D	\$28.31	214,020	D	
Common Stock/\$.10 Par Value	07/02/2004		S		800	D	\$28.32	213,220	D	
Common Stock/\$.10 Par Value	07/02/2004		S		300	D	\$28.35	212,920	D	
Common Stock/\$.10 Par Value	07/02/2004		S		400	D	\$28.4	212,520	D	
Common Stock/\$.10 Par Value	07/02/2004		S		300	D	\$28.45	212,220	D	
Common Stock/\$.10 Par Value	07/02/2004		S		300	D	\$28.47	211,920	D	
Common Stock/\$.10 Par Value	07/02/2004		S		500	D	\$28.5	211,420	D	
Common Stock/\$.10 Par Value	07/02/2004		S		1,500	D	\$28.59	209,920	D	
Common Stock/\$.10 Par Value	07/02/2004		S		400	D	\$28.6	209,520	D	
Common Stock/\$.10 Par Value	07/02/2004		S		200	D	\$28.63	209,320	D	
Common Stock/\$.10 Par Value	07/02/2004		S		1,400	D	\$28.67	207,920	D	
Common Stock/\$.10 Par Value	07/02/2004		S		800	D	\$28.68	207,120	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

Explanation of Responses:

Cynthia Croatti, by power of attorney 07/06/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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